



SURVEY FEATURES AND DESIGN TOOLS PDF GUIDE

SurveyLegend Features and Design Tools Guide

A practical guide to SurveyLegend features for multilingual surveys, welcome pages, skip logic, responsive design, picture forms, kiosk mode, and smarter survey flows.

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INSIDE THIS GUIDE

- A clear overview of survey features and design tools and why it matters for better feedback.
- Survey planning questions shaped around multilingual surveys, welcome pages, skip logic, responsive design, picture forms, kiosk mode, and other survey-building features.
- AI prompt ideas for planning, question writing, response review, and next-step decisions.
- Connected SurveyLegend articles for deeper reading.
- A quick checklist for turning the category into useful questions and decisions.



What this category covers

Great surveys are not only about the questions you ask. They are also about how the survey looks, flows, adapts, and feels to the person answering.

This category shows how SurveyLegend features like multilingual surveys, welcome pages, skip logic, image questions, responsive design, kiosk mode, and more can help you create surveys people actually want to answer.

USE THIS CATEGORY WHEN YOU WANT TO

- Understand multilingual surveys, welcome pages, skip logic, responsive design, picture forms, kiosk mode, and other survey-building features without jumping between unrelated resources.
- Find practical examples and article paths before building a survey.
- Turn a broad category into clearer questions, audiences, and next steps.

START WITH

How to Make Multilingual Surveys with Examples, 10 Benefits of a Survey Welcome Page and How to Write an Introduction, and How Skip Logic & Branch Logic Improve Your Surveys.

THE FULL ARTICLE SET EMPHASIZES

feature, here, been, design, legend, and update.





Starter survey question ideas

PLANNING QUESTIONS

- What decision should this survey or feedback project support?
- Which audience can give reliable feedback about multilingual surveys, welcome pages, skip logic, responsive design, picture forms, kiosk mode, and other survey-building features?
- What would a useful answer help you improve, compare, or explain?

QUESTION IDEAS

- What matters most to you when thinking about multilingual surveys, welcome pages, skip logic, responsive design, picture forms, kiosk mode, and other survey-building features?
- What has been difficult, unclear, or missing in your experience?
- What should we change first, and why?





AI prompt ideas for survey features and design tools

Use these with your preferred AI tool to create a first draft, then edit the output for your audience, brand voice, privacy needs, and the real decision your survey should support.

BEFORE YOU USE THEM

- Replace bracketed details with your audience, survey channel, timing, and main decision.
- Ask for plain language, neutral wording, and a useful mix of rating, multiple-choice, and open-ended questions.
- Review every output before publishing so the survey feels human and the answers will be useful.

COPY-READY PROMPT IDEAS

- Create a survey plan for [audience] about survey features and design tools. The goal is [decision or learning goal]. Include the best question types, answer scales, and what each question should help us learn.
- Create 12 clear survey questions about multilingual surveys, welcome pages, skip logic, responsive design, picture forms, kiosk mode, and other survey-building features. Include rating, multiple-choice, and open-ended questions, and avoid leading or biased wording.
- Review this draft survey about survey features and design tools: [paste survey]. Point out biased wording, missing response options, unclear questions, and privacy risks.
- Summarize these anonymized responses about survey features and design tools: [paste responses]. Find recurring themes, useful quotes, unanswered questions, and next actions.
- Create a short action checklist for turning feedback about multilingual surveys, welcome pages, skip logic, responsive design, picture forms, kiosk mode, and other survey-building features into next steps for [team, campaign, product, event, or research project].





From category to action

FIVE-STEP WORKFLOW

- Start with one decision or learning goal, not a loose list of questions.
- Choose the audience segment that can answer from real experience.
- Use closed questions for comparison and open-ended questions for context.
- Group answers by patterns such as needs, objections, behaviors, and priorities.
- Turn the strongest pattern into an improvement, test, message, or follow-up survey.

QUALITY CHECKLIST

- Can someone act on the finding without reading every raw response?
- Do you know which audience group the finding applies to?
- Does the result connect back to the original decision?





SurveyLegend®

Resources

Recommended reading

Use these connected SurveyLegend articles when you want to go deeper into survey features and design tools.

How to Make Multilingual Surveys with Examples

Multilingual surveys allow respondents to answer questions in their preferred language, improving accessibility, accuracy, and engagement. With nearly 7,000 langu...

10 Benefits of a Survey Welcome Page and How to Write an Introduction

They say you never get a second chance to make a good first impression. This adage holds true when conducting a survey as well. Making a good impression when cond...

How Skip Logic & Branch Logic Improve Your Surveys

NPS surveys let you know where you stand with customers, but they have to be done right. Here are ten NPS survey best practices.

What is Responsive Design and How Can it Improve Survey Response Rates?

Due to the number of devices and screen sizes available today, responsive design is a must, especially when creating surveys.

Add a pop-up survey, form or poll to your website with ease

We all have gotten confronted with a pop-up from time to time, a pop-up can provide us with a special offer, ask for our email address or ask us to provide well-n...

READY TO BUILD YOUR SURVEY?

SurveyLegend helps you create beautiful surveys, forms, and polls, collect responses across devices, and turn feedback into better decisions.

Visit category hub

Create a free survey

