

Alcohol and Social Occasions Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

Think about the most recent social occasion you attended in the past 30 days. You can answer whether or not you drank alcohol. Every question is optional. Do not include names, health history or identifying details about other people. If you attended no occasion, select the relevant options or skip questions.

1. What kind of social occasion was your most recent one in the past 30 days?

- ☐ A meal with friends or family
- ☐ A celebration
- ☐ A club or community gathering
- ☐ A work-related social event
- ☐ Another occasion
- ☐ I attended no social occasion
- ☐ Prefer not to say

2. Which description best matches your drink choice at that occasion?

- ☐ I chose only drinks without alcohol
- ☐ I chose both alcoholic and nonalcoholic drinks
- ☐ I chose only alcoholic drinks
- ☐ I had no drinks
- ☐ I attended no occasion
- ☐ Prefer not to say

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3. How easy was it to find a nonalcoholic drink you wanted at that occasion?

- ☐ Very difficult
- ☐ Somewhat difficult
- ☐ Neither easy nor difficult
- ☐ Somewhat easy
- ☐ Very easy
- ☐ I did not look for one
- ☐ I attended no occasion
- ☐ Not sure

4. How comfortable did you feel choosing whether to drink alcohol at that occasion?

- ☐ Very uncomfortable
- ☐ Somewhat uncomfortable
- ☐ Neither comfortable nor uncomfortable
- ☐ Somewhat comfortable
- ☐ Very comfortable
- ☐ I attended no occasion
- ☐ Prefer not to say

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5. What most influenced your choice of drinks at that occasion?

- ☐ Personal preference
- ☐ What was available
- ☐ Price
- ☐ Plans after the occasion
- ☐ The setting or activity
- ☐ Other people's expectations
- ☐ Another reason
- ☐ I had no drinks or attended no occasion
- ☐ Prefer not to say

6. Which change would most improve a future social occasion for you?

- ☐ More appealing nonalcoholic options
- ☐ Clearer drink prices
- ☐ Clearer identification of alcoholic and nonalcoholic drinks
- ☐ Activities that do not center on drinking
- ☐ Less pressure about anyone's drink choice
- ☐ No change needed
- ☐ Another change
- ☐ Not sure

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7. What would help guests feel welcome regardless of their choice about alcohol?
