

Cheesecake Preferences Questionnaire Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

Evaluate the coded cheesecake sample and the portion provided. Participate only if the organizer has confirmed the sample is suitable for you. All questions are optional. Leave anything you cannot assess unanswered and do not include personal health information.

1. What sample code are you evaluating?

2. Overall, how much do you like this cheesecake?

- ☐ Dislike very much
- ☐ Dislike somewhat
- ☐ Neither like nor dislike
- ☐ Like somewhat
- ☐ Like very much
- ☐ Unable to assess

3. How sweet is the filling compared with your preference?

- ☐ Much less sweet than I prefer
- ☐ Slightly less sweet than I prefer
- ☐ About right for me
- ☐ Slightly sweeter than I prefer
- ☐ Much sweeter than I prefer
- ☐ Unable to assess

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4. How firm is the filling compared with your preference?

- ☐ Much softer than I prefer
- ☐ Slightly softer than I prefer
- ☐ About right for me
- ☐ Slightly firmer than I prefer
- ☐ Much firmer than I prefer
- ☐ Unable to assess

5. How strong is the cheese flavor compared with your preference?

- ☐ Much weaker than I prefer
- ☐ Slightly weaker than I prefer
- ☐ About right for me
- ☐ Slightly stronger than I prefer
- ☐ Much stronger than I prefer
- ☐ Unable to assess

6. How does the portion provided compare with what you would want for this serving occasion?

- ☐ Much smaller than I would want
- ☐ Slightly smaller than I would want
- ☐ About right for me
- ☐ Slightly larger than I would want
- ☐ Much larger than I would want
- ☐ Unable to assess

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7. What one change would most improve this cheesecake for you?
