

Church Visitor Feedback Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

Think about your first visit to the named gathering. Choose one answer where listed or skip. Please avoid naming other visitors or sharing private beliefs or family details.

1. What was your main reason for visiting this gathering?

- ☐ Invited by someone
- ☐ Exploring a local congregation
- ☐ Attending a special event
- ☐ Accompanying family or friends
- ☐ Another reason
- ☐ Prefer not to say

2. How easy was it to find the entrance and where to go next?

- ☐ Very easy
- ☐ Somewhat easy
- ☐ Mixed
- ☐ Somewhat difficult
- ☐ Very difficult
- ☐ Not sure

3. How clear was the information about what would happen during the gathering?

- ☐ Very clear
- ☐ Mostly clear
- ☐ Mixed
- ☐ Mostly unclear
- ☐ Very unclear
- ☐ I did not receive information

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4. How comfortable did the welcome feel to you?

- ☐ Very comfortable
- ☐ Somewhat comfortable
- ☐ Neither
- ☐ Somewhat uncomfortable
- ☐ Very uncomfortable
- ☐ Prefer not to say

5. Did you know where to ask a question during or after your visit?

- ☐ Yes, clearly
- ☐ Yes, but it was not easy to find
- ☐ No
- ☐ I did not have a question

6. What would be most helpful if you chose to visit again?

- ☐ Simple schedule information
- ☐ Directions or accessibility details
- ☐ Introduction to activities
- ☐ A chance to speak with someone
- ☐ Nothing more needed
- ☐ Prefer not to say
- ☐ Something else

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7. What one part of the first visit should the team make easier?
