

Conference Exhibitor Interest Survey Template

All questions are optional. Select one answer for each choice question.

Write your answers to the open questions in the space provided.

Review the conference information above and answer for your organization. This is an expression of interest, not a booth booking or commitment to pay. You may skip any question.

1. How interested is your organization in exhibiting at this conference?

- ☐ Not at all interested
- ☐ Slightly interested
- ☐ Moderately interested
- ☐ Very interested
- ☐ Extremely interested
- ☐ Need more information

2. What would be your main reason for exhibiting?

- ☐ Meet prospective customers
- ☐ Meet current customers
- ☐ Find business partners
- ☐ Demonstrate a product or service
- ☐ Build awareness
- ☐ Recruit people
- ☐ Another reason
- ☐ Not sure

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3. Which audience would you most want to meet?

4. What would you need at an exhibit space to take part effectively?

5. What is the main issue your organization would need to resolve before deciding?

- ☐ Budget approval
- ☐ Audience fit
- ☐ Date or travel arrangements
- ☐ Staff availability
- ☐ Exhibit format or facilities
- ☐ Another issue
- ☐ No major issue
- ☐ Not sure

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6. What information would help you decide whether to exhibit?

7. If you would like a reply about exhibiting, what work email address should the organizer use?
