

Craft Fair Vendor Survey Template

All questions are optional. Follow each question's directions.

Write your answers to the open questions in the space provided.

Think about the craft fair named above. All questions are optional. Focus on event arrangements and your experience without identifying customers or other vendors.

1. What was your main reason for taking part?

- ☐ Sell products
- ☐ Meet potential customers
- ☐ Demonstrate or explain my craft
- ☐ Build local connections
- ☐ Test interest in products
- ☐ Another reason

2. How clear were the instructions before arrival?

- ☐ Not at all clear
- ☐ Slightly clear
- ☐ Moderately clear
- ☐ Very clear
- ☐ Extremely clear

3. How manageable were the setup arrangements?

- ☐ Very difficult
- ☐ Somewhat difficult
- ☐ Neither easy nor difficult
- ☐ Somewhat easy
- ☐ Very easy
- ☐ Not applicable

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4. How well did your allocated space suit your display?

- ☐ Not at all well
- ☐ Slightly well
- ☐ Moderately well
- ☐ Very well
- ☐ Extremely well
- ☐ Not applicable

5. How well did the layout support interaction with visitors?

- ☐ Not at all well
- ☐ Slightly well
- ☐ Moderately well
- ☐ Very well
- ☐ Extremely well
- ☐ Not applicable

6. When you needed organizer support, did you get it?

- ☐ Yes
- ☐ Partly
- ☐ No
- ☐ I did not need support

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7. What should change to make the next fair more useful for vendors?
