

Cryptocurrency Payment Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

Answer about using cryptocurrency to pay a seller for goods or services, not buying cryptocurrency as an investment or transferring it to another person. All questions are optional. Do not provide wallet addresses, transaction identifiers, balances, passwords or recovery phrases. This is a research example, not an offer or payment request.

1. Before this survey, how familiar were you with paying a seller using cryptocurrency?

- ☐ Not at all familiar
- ☐ Slightly familiar
- ☐ Moderately familiar
- ☐ Very familiar
- ☐ Extremely familiar
- ☐ Prefer not to answer

2. In the past 12 months, how often have you paid for goods or services with cryptocurrency?

- ☐ Never
- ☐ Once
- ☐ Two to five times
- ☐ Six or more times
- ☐ I do not remember
- ☐ Prefer not to answer

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3. What is the main reason you would consider this payment method, if any?

- ☐ A seller I use offers it
- ☐ I already use cryptocurrency for other purposes
- ☐ Interest in trying a different payment method
- ☐ An expected practical benefit
- ☐ Another reason
- ☐ I would not consider it
- ☐ I have not thought about it
- ☐ Prefer not to answer

4. What is your main concern about using it for a purchase?

- ☐ Unclear total cost or fees
- ☐ Changes in value
- ☐ Mistakes when sending a payment
- ☐ What happens if a purchase goes wrong
- ☐ Privacy or security uncertainty
- ☐ Understanding the steps
- ☐ No concern
- ☐ I do not know enough to say
- ☐ Another concern
- ☐ Prefer not to answer

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5. How clear are the payment steps to you?

- ☐ Very clear
- ☐ Somewhat clear
- ☐ Neither clear nor unclear
- ☐ Somewhat unclear
- ☐ Very unclear
- ☐ I have not looked at any payment instructions
- ☐ Prefer not to answer

6. Which information would you most want before deciding whether to use it?

- ☐ The full cost of the purchase
- ☐ The exact payment steps
- ☐ How payment completion is confirmed
- ☐ The seller's refund or dispute process
- ☐ How personal information is handled
- ☐ Which other payment methods are available
- ☐ I do not want to use this method
- ☐ Another detail
- ☐ Prefer not to answer

7. What would you like a seller to explain about this payment option?
