

Entrepreneur Support Needs Survey Template

All questions are optional. Follow each question's directions.

Write your answers to the open questions in the space provided.

Think about the named entrepreneurship support program. Answer about your own venture and the time periods in each question. All questions are optional. Do not include confidential plans, financial account details, customer names or other people's personal information.

1. Which description best fits your venture today?

- ☐ Exploring a business idea
- ☐ Testing an idea with potential customers
- ☐ Developing an initial product or service
- ☐ Serving initial customers
- ☐ Expanding an operating venture
- ☐ Paused or reconsidering the venture
- ☐ Another stage
- ☐ Prefer not to say

2. Which milestone is your main priority for the next 30 days?

- ☐ Clarify the customer problem
- ☐ Test demand for an offer
- ☐ Develop or improve a prototype
- ☐ Reach initial or additional customers
- ☐ Improve delivery or operations
- ☐ Prepare a funding application or pitch
- ☐ Build the team
- ☐ Another milestone
- ☐ Not sure yet

Entrepreneur Support Needs Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

3. Which type of support would help most with that milestone?

- ☐ One-to-one coaching
- ☐ Feedback from other founders
- ☐ An introduction to a relevant contact
- ☐ Practical skills training
- ☐ Access to workspace or equipment
- ☐ Information about funding routes
- ☐ Another type of support
- ☐ No support needed now
- ☐ Not sure

4. In the past 30 days, how easy was it to find out which support was available?

- ☐ Very difficult
- ☐ Somewhat difficult
- ☐ Neither difficult nor easy
- ☐ Somewhat easy
- ☐ Very easy
- ☐ I did not look for support

Entrepreneur Support Needs Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

5. What was the main barrier to using this program's support in the past 30 days?

- ☐ I did not know what was offered
- ☐ Times did not fit my availability
- ☐ Location or travel was difficult
- ☐ Cost was a barrier
- ☐ The support did not fit my stage or need
- ☐ I was unsure whether I was eligible
- ☐ Another barrier
- ☐ I had no barrier
- ☐ I did not need support

6. Which format would make it easiest for you to use support next month?

- ☐ Scheduled online one-to-one session
- ☐ Scheduled in-person one-to-one session
- ☐ Online small-group session
- ☐ In-person small-group session
- ☐ Drop-in session
- ☐ Written resources I can use at any time
- ☐ Another format
- ☐ No preference

Entrepreneur Support Needs Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

7. What specific outcome would make one support session worthwhile for you?
