

# Event Attendee Interest Survey Template

All questions are optional. Follow each question's directions.

Write your answers to the open questions in the space provided.

Answer about the named event before its agenda is finalized. All questions are optional. Preferences will inform planning but do not guarantee a session, place, schedule or attendance.

## 1. What is your relationship to the named event?

- ☐ First-time attendee
- ☐ Returning attendee
- ☐ Speaker or facilitator
- ☐ Exhibitor or sponsor representative
- ☐ Community member
- ☐ Another relationship
- ☐ Prefer not to say

## 2. What is your main goal for attending?

- ☐ Learn a practical skill
- ☐ Explore current ideas
- ☐ Solve a specific problem
- ☐ Meet peers
- ☐ Find collaborators
- ☐ Evaluate products or services
- ☐ Another goal
- ☐ I am not sure

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## 3. Which topic tracks interest you most? Select up to three.

- ☐ Foundations
- ☐ Applied practice
- ☐ Case studies
- ☐ Research or innovation
- ☐ Leadership or strategy
- ☐ Tools or technology
- ☐ Community or networking
- ☐ Another topic

## 4. Which session format would you most like?

- ☐ Talk or presentation
- ☐ Panel discussion
- ☐ Hands-on workshop
- ☐ Roundtable
- ☐ Demonstration
- ☐ Structured networking
- ☐ No preference

## 5. What level of depth would be most useful?

- ☐ Introductory
- ☐ A mix of levels
- ☐ Advanced
- ☐ It varies by topic
- ☐ I am not sure

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## 6. Which time block are you most likely to attend?

- ☐ Morning
- ☐ Midday
- ☐ Afternoon
- ☐ Evening
- ☐ Multiple time blocks
- ☐ Online or asynchronous
- ☐ I am not sure

## 7. Which two sessions or activities should not overlap, and why?

Please do not include personal or confidential information.

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