

Fashion Concept Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

Answer about the supplied fashion concepts. All questions are optional. Do not include private information.

1. Which of the fashion looks supplied by the organizer would you be most interested in seeing developed?

☐ Look A

☐ Look B

☐ Look C



☐ None of these

☐ I need more information

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2. Where would you be most likely to wear or use your selected look?

- ☐ Everyday casual use
- ☐ Work or study
- ☐ Formal occasions
- ☐ Sport or active use
- ☐ Outdoor use
- ☐ A special event
- ☐ Another setting
- ☐ I would not use it

3. Which detail most influenced your choice?

- ☐ Silhouette or shape
- ☐ Color
- ☐ Pattern or graphic
- ☐ Material appearance
- ☐ Versatility
- ☐ Styling shown
- ☐ Another detail
- ☐ Not sure

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4. Which information is most important to see before judging the look further?

- ☐ Fabric composition
- ☐ Fit and measurements
- ☐ Available sizes
- ☐ Care instructions
- ☐ Price
- ☐ More styling examples
- ☐ Production or sourcing information
- ☐ No additional information
- ☐ Something else

5. How confident are you that the supplied images are enough to judge this concept?

- ☐ Not at all confident
- ☐ Slightly confident
- ☐ Moderately confident
- ☐ Very confident
- ☐ Extremely confident

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6. Which presentation would help you evaluate the concept next?

- ☐ More viewing angles
- ☐ A short movement video
- ☐ A fabric close-up
- ☐ A size reference
- ☐ A try-on or on-model view
- ☐ A technical specification
- ☐ Another presentation
- ☐ None

7. What one detail should the design team investigate before the next review?
