

Favorite Poster Voting Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

Use these questions as a starting point. Show the options as written below, replace bracketed placeholders with the real favorite poster voting materials, and leave every item optional.

1. Which poster would you choose for this campaign?

- ☐ Poster A [image]
- ☐ Poster B [image]
- ☐ Poster C [image]
- ☐ None of these

2. What drew you to that poster first?

- ☐ Headline
- ☐ Main image
- ☐ Color
- ☐ Layout
- ☐ Clear event details
- ☐ Other

3. How easy is its main message to understand?

- ☐ Very easy
- ☐ Somewhat easy
- ☐ Neither
- ☐ Somewhat difficult
- ☐ Very difficult

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4. How easy are the date, location or next step to find?

- ☐ Very easy
- ☐ Somewhat easy
- ☐ Neither
- ☐ Somewhat difficult
- ☐ Very difficult
- ☐ Not shown

5. Where would you most likely notice this poster?

- ☐ On a wall
- ☐ In a social feed
- ☐ In an email
- ☐ On a website
- ☐ Elsewhere

6. What would you change before it is used?

- ☐ Headline
- ☐ Image
- ☐ Text size
- ☐ Color contrast
- ☐ Event details
- ☐ Nothing
- ☐ Other

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7. What information, if any, is missing?
