

Fundraising Campaign Feedback Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

Use these seven questions as a focused starting point. Every question is optional so the creator can preserve the exact set, remove an item that does not fit the context, or adapt choices before sharing. The template is original editorial content, not a validated scale.

1. How did you first encounter this campaign?

- ☐ Email
- ☐ Social media
- ☐ Organization website
- ☐ Friend or colleague
- ☐ Event or community group
- ☐ Search
- ☐ Other source

2. How clear was the campaign's purpose?

- ☐ Not at all clear
- ☐ Slightly clear
- ☐ Moderately clear
- ☐ Very clear
- ☐ Extremely clear

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3. How easy was it to take the action you intended?

- ☐ Very difficult
- ☐ Difficult
- ☐ Neither difficult nor easy
- ☐ Easy
- ☐ Very easy
- ☐ I did not try to take action

4. How clear were the available privacy or visibility choices?

- ☐ Not at all clear
- ☐ Slightly clear
- ☐ Moderately clear
- ☐ Very clear
- ☐ Extremely clear
- ☐ I did not see or need these choices

5. How appropriate was the acknowledgment or confirmation?

- ☐ Very inappropriate
- ☐ Inappropriate
- ☐ Neither inappropriate nor appropriate
- ☐ Appropriate
- ☐ Very appropriate
- ☐ I did not receive one

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6. How would you prefer to receive campaign updates?

- ☐ Email
- ☐ Text message
- ☐ Social media
- ☐ Organization website
- ☐ No updates
- ☐ Another way

7. What one change would make this campaign easier to understand or support?
