

Homemade Soap Feedback Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

Use these exact options when adapting the questionnaire; replace placeholders with real details. All seven are optional.

1. Which sample batch did you try?

- ☐ [Batch A]
- ☐ [Batch B]
- ☐ [Batch C]
- ☐ Not sure

2. How many times have you used it?

- ☐ Once
- ☐ Two to four times
- ☐ Five or more
- ☐ Not yet

3. How appealing was the scent during use?

- ☐ Very
- ☐ Somewhat
- ☐ Neither
- ☐ Not very
- ☐ Not at all
- ☐ Unscented or cannot assess

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4. How did the lather meet your expectations?

- ☐ Much more than expected
- ☐ Somewhat more
- ☐ About as expected
- ☐ Less
- ☐ Did not assess

5. How did the soap feel after rinsing?

- ☐ Very pleasant
- ☐ Somewhat pleasant
- ☐ Neither
- ☐ Somewhat unpleasant
- ☐ Very unpleasant
- ☐ Cannot assess

6. What do you think of the appearance and packaging?

- ☐ Very appealing
- ☐ Somewhat appealing
- ☐ Neither
- ☐ Somewhat unappealing
- ☐ Very unappealing

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7. What one change should the maker consider?
