

Lead Generation Form Template

All questions are optional. Select one answer for each choice question.

Write your answers to the open questions in the space provided.

Tell us what you would like help with. Share an email address if you would like a reply about this inquiry. All fields are optional. Do not include passwords or payment information.

1. What name should we use when replying?

2. What email address should we use for this inquiry?

3. What is your organization's name, if relevant?

Lead Generation Form Template

All questions are optional. Select one answer for each choice question.

Write your answers to the open questions in the space provided.

4. What kind of help are you looking for?

- ☐ Information about a product
- ☐ Information about a service
- ☐ A consultation
- ☐ A quote or proposal
- ☐ Something else

5. What would you like to accomplish?

6. When would you like to get started?

- ☐ As soon as possible
- ☐ Within 1 month
- ☐ In 1–3 months
- ☐ More than 3 months from now
- ☐ I am exploring options

7. What would make our first reply useful to you?
