

Magazine Reader Survey Template

All questions are optional. Follow each question's directions.

Write your answers to the open questions in the space provided.

Think about the magazine issue named in the invitation. Answer from what you actually read. All questions are optional; do not include subscription account details or private information.

1. How did you read this issue?

- ☐ Print only
- ☐ Digital only
- ☐ Both print and digital
- ☐ I did not read this issue
- ☐ Not sure

2. How much of this issue did you read?

- ☐ A few items
- ☐ About half
- ☐ Most
- ☐ All or nearly all
- ☐ None
- ☐ Not sure

3. What was your main reason for reading this issue?

- ☐ Learning about a topic
- ☐ Practical ideas
- ☐ Entertainment or relaxation
- ☐ Following a particular writer or feature
- ☐ Keeping up with a community or interest
- ☐ Another reason
- ☐ Not sure

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4. Which article or feature was most worthwhile to you, and why?

5. How easy was it to find content you wanted to read?

- ☐ Very difficult
- ☐ Somewhat difficult
- ☐ Neither easy nor difficult
- ☐ Somewhat easy
- ☐ Very easy
- ☐ I did not look for specific content

6. Which change would most improve a future issue?

- ☐ More depth on covered topics
- ☐ A wider range of topics
- ☐ Clearer organization
- ☐ More practical examples
- ☐ A more readable presentation
- ☐ Another change
- ☐ No change needed

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7. What topic or question would you like a future issue to cover?
