

Member Feedback Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

1. How long have you been a member of this organization?

- ☐ Less than 6 months
- ☐ 6–12 months
- ☐ More than 1 but no more than 2 years
- ☐ More than 2 but no more than 5 years
- ☐ More than 5 years
- ☐ Not sure
- ☐ Prefer not to say

2. Which membership benefits or opportunities did you use during the past 12 months?

- ☐ Updates or member resources
- ☐ Events or training
- ☐ Networking or community activities
- ☐ Advocacy or representation
- ☐ Discounts or practical services
- ☐ Volunteering or leadership opportunities
- ☐ Another benefit
- ☐ I did not use any
- ☐ Prefer not to say

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3. Which member need did the organization meet best during the past 12 months?

- ☐ Information or learning
- ☐ Connections with other people
- ☐ A professional or community voice
- ☐ Practical services
- ☐ Recognition or belonging
- ☐ Another need
- ☐ None of these
- ☐ Not sure

4. How useful was the organization's communication for taking advantage of membership?

- ☐ Not at all useful
- ☐ Slightly useful
- ☐ Moderately useful
- ☐ Very useful
- ☐ Extremely useful
- ☐ I did not receive communication
- ☐ Not sure

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5. How supported did you feel when you contacted the organization?

- ☐ Not at all supported
- ☐ Slightly supported
- ☐ Moderately supported
- ☐ Very supported
- ☐ Extremely supported
- ☐ I did not contact the organization
- ☐ Prefer not to say

6. How likely are you to participate in an organization activity during the next 12 months?

- ☐ Definitely not
- ☐ Probably not
- ☐ Might or might not
- ☐ Probably will
- ☐ Definitely will
- ☐ Not sure

7. What is one change that would make membership more valuable to you?
