

Newsletter Preferences Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

Answer about the newsletter named in the invitation. These questions collect planning feedback; submitting answers does not subscribe you, unsubscribe you, or change email settings. All questions are optional. Do not enter your email address or account details.

1. What would be your main reason for reading this newsletter?

- ☐ Learn practical tips
- ☐ Follow news or updates
- ☐ Find events or opportunities
- ☐ Discover resources
- ☐ Hear community stories
- ☐ Another reason
- ☐ I would not read it
- ☐ Not sure

2. Which kind of content would you most like to receive?

- ☐ How-to advice
- ☐ Brief news summaries
- ☐ Interviews or stories
- ☐ Resource recommendations
- ☐ Event announcements
- ☐ Another kind
- ☐ None
- ☐ Not sure

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3. How often would you prefer to receive it?

- ☐ More than once a week
- ☐ Weekly
- ☐ Every two weeks
- ☐ Monthly
- ☐ Less than monthly
- ☐ Only for major updates
- ☐ I would not want it
- ☐ No preference

4. Which format would you prefer?

- ☐ Short summaries with links
- ☐ Full articles in the email
- ☐ A mix of summaries and full articles
- ☐ No preference
- ☐ Not sure

5. How much time would you usually want to spend reading one issue?

- ☐ Less than 2 minutes
- ☐ About 2–5 minutes
- ☐ About 6–10 minutes
- ☐ More than 10 minutes
- ☐ It depends on the topic
- ☐ I would not read it

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6. Which specific topic would make you more likely to read an issue?

7. What would make this newsletter less useful or harder to read?
