

Newspaper Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

Think about the named newspaper during the past four weeks, including its print or digital editions. All questions are optional. Do not include private information about yourself or anyone mentioned in a story.

1. How did you access this newspaper during the past four weeks?

- ☐ Print only
- ☐ Website or app only
- ☐ Both print and digital
- ☐ Shared articles or copies only
- ☐ I did not access it
- ☐ Not sure

2. How often did you use it during that period?

- ☐ Less than once a week
- ☐ About once a week
- ☐ Several days a week
- ☐ Daily or nearly daily
- ☐ Not at all
- ☐ Not sure

3. Which local topic did you most want information about?

- ☐ Local government decisions
- ☐ Schools or education
- ☐ Transport or public services
- ☐ Community events
- ☐ Local businesses or jobs
- ☐ Another topic
- ☐ No particular topic

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4. How well did the newspaper meet that information need?

- ☐ Not at all well
- ☐ Slightly well
- ☐ Moderately well
- ☐ Very well
- ☐ Extremely well
- ☐ I did not look for that information

5. What was the main difficulty, if any, in accessing its coverage?

- ☐ Cost
- ☐ Print availability or delivery
- ☐ Website or app usability
- ☐ Finding the relevant story
- ☐ Readability or an accessible format
- ☐ Another difficulty
- ☐ No difficulty
- ☐ I did not try to access coverage

6. What local question has the newspaper not answered well enough?

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7. Which recent report helped you understand a local issue, and how?
