

Online Dating Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

This voluntary survey is for adults who used the named dating service during the past 30 days. Every question is optional. Describe the service experience only; do not share usernames, screenshots, private messages, identifying details or sexual history. Use the service's separate reporting route for an issue requiring a response.

1. How often have you used this dating service during the past 30 days?

- ☐ Not during this period
- ☐ Once or twice
- ☐ About weekly
- ☐ Several days a week
- ☐ Daily or almost daily
- ☐ Prefer not to answer

2. What was your main reason for using this service during that period?

- ☐ Explore a potential long-term relationship
- ☐ Meet people for dates without a fixed longer-term goal
- ☐ Get to know new people
- ☐ Explore how the service works
- ☐ Another reason
- ☐ Not sure
- ☐ Prefer not to answer

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3. How easy was it to describe what you wanted others to know about you in your profile?

- ☐ Very difficult
- ☐ Somewhat difficult
- ☐ Neither easy nor difficult
- ☐ Somewhat easy
- ☐ Very easy
- ☐ I did not create or review a profile
- ☐ Prefer not to answer

4. How clear were other people's dating intentions from the profile information you saw?

- ☐ Very unclear
- ☐ Somewhat unclear
- ☐ Neither clear nor unclear
- ☐ Somewhat clear
- ☐ Very clear
- ☐ Unable to assess
- ☐ Prefer not to answer

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5. How easy was it to start a conversation you wanted to have through this service?

- ☐ Very difficult
- ☐ Somewhat difficult
- ☐ Neither easy nor difficult
- ☐ Somewhat easy
- ☐ Very easy
- ☐ I did not try to start a conversation
- ☐ Prefer not to answer

6. How clear was it how to use the service's controls to limit unwanted contact?

- ☐ Very unclear
- ☐ Somewhat unclear
- ☐ Neither clear nor unclear
- ☐ Somewhat clear
- ☐ Very clear
- ☐ I did not look for these controls
- ☐ Not sure
- ☐ Prefer not to answer

7. What change to this service would make your experience better?

Please leave out details about other people.
