

Online Fashion Community Survey Template

All questions are optional. Follow each question's directions.

Write your answers to the open questions in the space provided.

Think about the named fashion community during the past 30 days. Every question is optional. Do not include usernames, private messages, screenshots, body measurements or details identifying other members. Use the community's private reporting route for a specific moderation issue.

1. How did you most often take part in this community during the past 30 days?

- ☐ Read or viewed without reacting
- ☐ Reacted or liked posts
- ☐ Commented or replied
- ☐ Created posts or started discussions
- ☐ Joined live community activities
- ☐ I did not visit
- ☐ Another way

2. What was your main reason for visiting?

- ☐ Outfit or styling ideas
- ☐ Practical clothing advice
- ☐ Learning about fashion
- ☐ Sharing my interests
- ☐ Connecting with other members
- ☐ Finding out about community activities
- ☐ Another reason
- ☐ I did not visit

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3. Which content was most useful to you?

- ☐ Member outfit ideas
- ☐ Care or repair discussions
- ☐ Fit and sizing discussions
- ☐ Fashion news or history
- ☐ Questions and answers
- ☐ Community event posts
- ☐ Another content type
- ☐ No content was useful
- ☐ I did not visit

4. How comfortable did you feel asking a question or joining a discussion?

- ☐ Very comfortable
- ☐ Somewhat comfortable
- ☐ Neither comfortable nor uncomfortable
- ☐ Somewhat uncomfortable
- ☐ Very uncomfortable
- ☐ I did not consider participating
- ☐ Not sure

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5. What most limited your participation, if anything?

- ☐ I preferred reading only
- ☐ I did not have time
- ☐ I could not find a relevant discussion
- ☐ I was unsure of the community rules
- ☐ I was concerned about responses from others
- ☐ Another reason
- ☐ Nothing limited it
- ☐ Not sure

6. How clear were the community's posting and discussion rules?

- ☐ Very clear
- ☐ Somewhat clear
- ☐ Neither clear nor unclear
- ☐ Somewhat unclear
- ☐ Very unclear
- ☐ I did not see the rules
- ☐ Not sure

7. What one change would make this community more useful or welcoming for you?
