

Online Music Streaming Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

Think about the music streaming service you used most during the past month. Answer about that same service throughout. All questions are optional. Do not include account names or private listening-history screenshots.

1. How often did you use that music streaming service during the past month?

- ☐ Every day
- ☐ Several days a week
- ☐ About once a week
- ☐ Less than once a week
- ☐ Not sure

2. How did you most often choose what to play?

- ☐ Search for a specific track or artist
- ☐ My saved music or playlists
- ☐ A service-created playlist
- ☐ Personalized recommendations
- ☐ Something shared by another person
- ☐ Another way
- ☐ Not sure

Online Music Streaming Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

3. How easy was it to find music you had not heard before and wanted to keep listening to?

- ☐ Very difficult
- ☐ Somewhat difficult
- ☐ Neither difficult nor easy
- ☐ Somewhat easy
- ☐ Very easy
- ☐ I did not try

4. How useful were the service's music recommendations to you?

- ☐ Not at all useful
- ☐ Slightly useful
- ☐ Moderately useful
- ☐ Very useful
- ☐ Extremely useful
- ☐ I did not use them
- ☐ Not sure

5. Which issue most often interrupted the listening experience you wanted?

- ☐ Playback or connection problems
- ☐ Unwanted ads
- ☐ Difficulty finding music
- ☐ Unhelpful recommendations
- ☐ Missing tracks
- ☐ Another issue
- ☐ No issue
- ☐ Not sure

Online Music Streaming Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

6. Describe a recent time the service helped you find something you wanted to hear.

7. What one change would most improve your listening experience?
