

Online Video Viewing Survey Template

All questions are optional. Follow each question's directions.

Write your answers to the open questions in the space provided.

Answer about the online explainer or tutorial named by the organizer, viewed or attempted within the past seven days. You can respond even if you did not finish. Every question is optional. Please leave out personal information and private links.

1. What was your main reason for opening this video?

- ☐ Getting an overview
- ☐ Finding one specific answer
- ☐ Following the demonstrated steps
- ☐ Reviewing something I had seen before
- ☐ Browsing out of curiosity
- ☐ Another reason
- ☐ Not sure

2. How much of the video did you watch on this occasion?

- ☐ All of it
- ☐ More than half but not all
- ☐ About half
- ☐ Less than half
- ☐ None
- ☐ Not sure

3. How did you mainly move through the video?

- ☐ Watched in order without replaying parts
- ☐ Watched in order and replayed some parts
- ☐ Jumped to selected parts
- ☐ Used only a transcript or other alternative
- ☐ I did not get far enough to judge
- ☐ Not sure

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4. How was the pace of the explanation for you?

- ☐ Much too slow
- ☐ Somewhat too slow
- ☐ About right
- ☐ Somewhat too fast
- ☐ Much too fast
- ☐ I could not judge

5. What was the main thing that made this viewing attempt difficult?

- ☐ Playback or connection problems
- ☐ Audio was difficult to follow
- ☐ Visual details were difficult to follow
- ☐ Captions or transcript were missing or unhelpful
- ☐ The explanation was hard to understand
- ☐ The video did not cover what I needed
- ☐ Another difficulty
- ☐ No difficulty
- ☐ I could not judge

6. How useful was this video for what you wanted to do?

- ☐ Very useful
- ☐ Somewhat useful
- ☐ Neither useful nor unhelpful
- ☐ Somewhat unhelpful
- ☐ Very unhelpful
- ☐ I could not judge

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7. What one change would most help you use this video? You may mention a section or timestamp, but do not include private links or personal details.
