

Pitch Competition Judge Feedback Form

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

These seven fields are optional and always shown. Refer to only one pitch ID. The two ratings address clarity; they are not official scores. Written fields ask for evidence heard and a testable next question. Skip a field if the presentation did not provide enough information.

1. Which pitch ID or team label are you commenting on?

2. How clearly did the pitch explain the customer problem?

- ☐ Not at all clearly
- ☐ Slightly clearly
- ☐ Moderately clearly
- ☐ Very clearly
- ☐ Extremely clearly
- ☐ I did not hear this part

3. What evidence did the team present that the problem matters to the intended users?

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4. How clearly did the pitch connect its proposed solution to that problem?

- ☐ Not at all clearly
- ☐ Slightly clearly
- ☐ Moderately clearly
- ☐ Very clearly
- ☐ Extremely clearly
- ☐ I did not hear this part

5. What was the strongest specific part of the pitch, and why?

6. What one assumption or question should the team investigate next?

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7. What small test or evidence would help answer that question?
