

Product Development Team Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

Think about your work on the named product initiative during the past four weeks. All questions are optional. Do not identify colleagues or include customer information, credentials or unreleased confidential details.

1. How clear was the customer problem this initiative was intended to address?

- ☐ Not at all clear
- ☐ Slightly clear
- ☐ Moderately clear
- ☐ Very clear
- ☐ Extremely clear
- ☐ I was not involved in this part

2. How easy was it to find customer evidence relevant to your decisions?

- ☐ Very difficult
- ☐ Somewhat difficult
- ☐ Neither easy nor difficult
- ☐ Somewhat easy
- ☐ Very easy
- ☐ I did not need customer evidence

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3. How clear was it who could make decisions when trade-offs arose?

- ☐ Not at all clear
- ☐ Slightly clear
- ☐ Moderately clear
- ☐ Very clear
- ☐ Extremely clear
- ☐ No trade-offs arose in my work

4. How often did a handoff leave you missing information you needed?

- ☐ Never
- ☐ Rarely
- ☐ Sometimes
- ☐ Often
- ☐ Very often
- ☐ I did not receive a handoff

5. How comfortable did you feel raising a concern about the product direction?

- ☐ Very uncomfortable
- ☐ Somewhat uncomfortable
- ☐ Neither comfortable nor uncomfortable
- ☐ Somewhat comfortable
- ☐ Very comfortable
- ☐ I had no concern to raise
- ☐ Prefer not to say

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6. What should the team keep doing in the next development cycle?

7. What one change would make collaboration easier in the next cycle?
