

Product Feature Survey Template

All questions are optional. Select one answer for each choice question.

Write your answers to the open questions in the space provided.

Think about the feature named by the organizer and your experience during the past month. It is fine if you did not use it. All questions are optional.

1. How often did you use this feature during the past month?

- ☐ Daily
- ☐ Several times a week
- ☐ About once a week
- ☐ Less than once a week
- ☐ I did not use it
- ☐ I did not know it existed

2. What task do you use this feature for, if any?

3. How important is that task to you?

- ☐ Not at all important
- ☐ Slightly important
- ☐ Moderately important
- ☐ Very important
- ☐ Extremely important
- ☐ I do not have a task for this feature

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4. How well does the feature help you complete that task?

- ☐ Not at all well
- ☐ Slightly well
- ☐ Moderately well
- ☐ Very well
- ☐ Extremely well
- ☐ I have not used it for this task

5. If you rarely or never use the feature, what is the main reason?

6. What is the most difficult part of using the feature, if anything?

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7. If we improved one thing about this feature, what should it be?
