

Social Media Safety Survey Template

All questions are optional. Follow each question's directions.

Write your answers to the open questions in the space provided.

All seven questions are optional and always visible. Keep the same named platform and past-30-days period throughout. Questions ask about usability of controls; no response is a formal report of harmful content.

1. During the past 30 days, which type of social platform did you use most often?

- ☐ Social feed
- ☐ Video-sharing service
- ☐ Community or discussion forum
- ☐ Messaging or group-chat service
- ☐ Another type
- ☐ I did not use a social platform
- ☐ Prefer not to say

2. On that platform, which safety task mattered most to you in the past 30 days?

- ☐ Block or mute an account
- ☐ Report a post or account
- ☐ Limit who can contact me
- ☐ Change what appears in my feed
- ☐ Limit who can see my posts or profile
- ☐ No safety task mattered to me
- ☐ Not sure
- ☐ Prefer not to say

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3. Before looking, did you know where to find a control for that task?

- ☐ Yes, I knew where to find it
- ☐ I knew a control existed but not where it was
- ☐ I was unsure whether a control existed
- ☐ I did not have a safety task
- ☐ Not sure
- ☐ Prefer not to say

4. In the past 30 days, did you try to use a safety control on that platform?

- ☐ Yes, and I completed the action
- ☐ Yes, but I stopped before completing it
- ☐ No, I did not need to
- ☐ No, because I did not know how
- ☐ No, for another reason
- ☐ Not sure
- ☐ Prefer not to say

5. What was the biggest difficulty, if any, with a safety control?

- ☐ Finding it in the menus
- ☐ Understanding its label
- ☐ Understanding what would happen next
- ☐ Completing the steps
- ☐ Trusting that it would work
- ☐ I had no difficulty
- ☐ I did not try to use a control
- ☐ Prefer not to say

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6. How clear is the explanation of what happens after a safety control is used?

- ☐ Not at all clear
- ☐ Slightly clear
- ☐ Moderately clear
- ☐ Very clear
- ☐ Completely clear
- ☐ I have not seen an explanation
- ☐ Not sure
- ☐ Prefer not to say

7. What one change would make a safety control easier to find or understand?
