

Vendor Diversity Program Feedback Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

Please reflect on your business's experience with the named vendor diversity program during the stated six-month period. All questions are optional. Answer about the business process, without naming individuals or including private bid or ownership details. This feedback is not an application or certification request.

1. Before this invitation, how familiar were you with the named vendor diversity program?

- ☐ Had not heard of it
- ☐ Had heard the name only
- ☐ Knew some details
- ☐ Knew how to participate
- ☐ Not sure

2. During the stated six months, how far did your business get in exploring the program?

- ☐ Did not explore it
- ☐ Looked for information
- ☐ Asked for information
- ☐ Started the participation process
- ☐ Completed the participation process
- ☐ Another stage
- ☐ Not sure

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3. How easy was it to find an explanation of how to participate?

- ☐ Very easy
- ☐ Somewhat easy
- ☐ Neither easy nor difficult
- ☐ Somewhat difficult
- ☐ Very difficult
- ☐ Did not look for this information
- ☐ Not sure

4. Which issue most limited your business's ability to take the next step?

- ☐ Unclear participation requirements
- ☐ Difficulty finding relevant opportunities
- ☐ Time needed for the process
- ☐ Documentation workload
- ☐ Limited staff capacity
- ☐ Another issue
- ☐ No issue limited the next step
- ☐ Did not try to take a next step
- ☐ Prefer not to answer

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5. How clear was the route for asking the program team a question?

- ☐ Very clear
- ☐ Somewhat clear
- ☐ Neither clear nor unclear
- ☐ Somewhat unclear
- ☐ Very unclear
- ☐ Did not need to ask
- ☐ Not sure

6. Which support option would be most useful for your business?

- ☐ A plain-language participation checklist
- ☐ Examples of relevant opportunities
- ☐ A short information session
- ☐ A contact for process questions
- ☐ Help understanding documentation requests
- ☐ Another support option
- ☐ No support needed
- ☐ Not sure

7. What one change would make the program easier for your business to explore?
