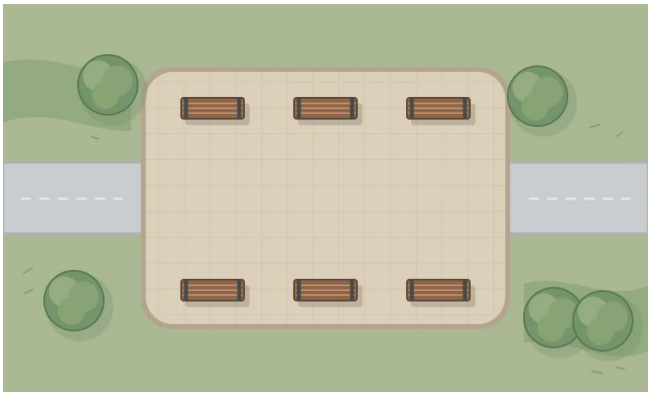
Visual Preference Survey Template

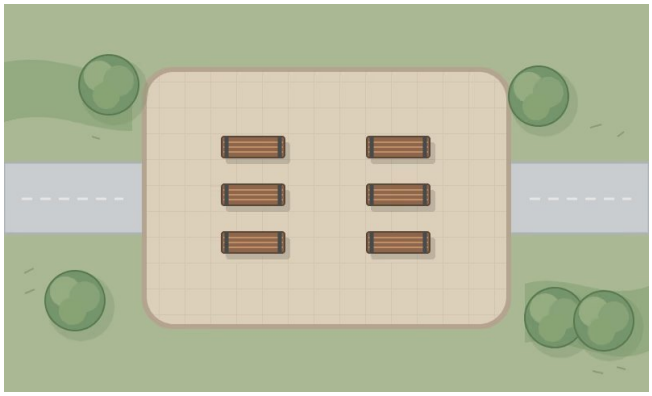
All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

Review the two illustrative images of the same small public seating area. Option A shows benches around the perimeter. Option B shows benches in small groups. The images are concepts, not approved plans. Answer only about what is shown. All questions are optional.

Option A



Option B



1. How clear is the difference between Option A and Option B?

- ○ Not at all clear
- ○ Slightly clear
- ○ Moderately clear
- ○ Very clear
- ○ Extremely clear
- ○ I cannot view the images clearly

2. Which option do you prefer for the seating area shown?

- ○ Option A
- ○ Option B
- ○ No preference
- ○ Neither option
- ○ I cannot judge from the images

Visual Preference Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

3. How visually appealing do you find Option A?

- ○ Not at all appealing
- ○ Slightly appealing
- ○ Moderately appealing
- ○ Very appealing
- ○ Extremely appealing
- ○ I cannot judge

4. How visually appealing do you find Option B?

- ○ Not at all appealing
- ○ Slightly appealing
- ○ Moderately appealing
- ○ Very appealing
- ○ Extremely appealing
- ○ I cannot judge

5. Which visible feature most influenced your preference?

- ○ Seating arrangement
- ○ Amount of open space
- ○ Relationship between seating and paths
- ○ Another visible feature
- ○ I have no preference
- ○ I cannot judge

Visual Preference Survey Template

All questions are optional. Follow each question's directions.
Write your answers to the open questions in the space provided.

6. What do you like or dislike about the seating arrangements shown?

7. What additional information would you need before commenting on a real proposal?